



INDIA  
DAIRY

SHOW

28,29,30 JANUARY-2027  
CODISSIA TRADE FAIR COMPLEX  
COIMBATORE, TAMILNADU, INDIA  
TIMING : 10.00 AM -6.30 PM



# Welcome to India Dairy Show

## ABOUT US

We, Prompt Trade Fairs India Private Limited., are the organizers of India Dairy Show 2027. We are the pioneers in the field of Exhibitions and had the experience of organizing over 1200 successfully exhibitions for over a decade in all over pan India.

## INDIA DAIRY SHOW 2027

**India Dairy Show** welcomes your interest for an unparalleled opportunity to collaborate, explore and connect to the future of the dairy industry. The India Dairy Show assures to be the epicenter of dairy innovation, collaboration, and growth. **India Dairy Show** is rapidly emerging as the largest and most influential among South India dairy summits, surpassing renowned events like the TAMIL NADU COOPERATIVE MILK PRODUCERS FEDERATION LIMITED (TCMPF) - (AAVIN). While (TCMPF) - (AAVIN) focus on innovation, sustainability, and regional market trends stands out due to its sheer market size, consumption patterns, and rapid industry transformation. With India being the largest producer and consumer of dairy, the country's dairy sector is witnessing unprecedented growth, driven by urbanisation, rising disposable income, evolving consumer preferences, and a strong emphasis on health and nutrition.

## PROMOTIONS

- Massive advertising in leading English & Tamil News Dailies.
- Massive advertising in Leading Television Channels.
- Personal Invitations, SMS and E-mails.
- Outdoor Advertising through Pole Signs.
- Online Ads (Google Ads, Facebook, Twitter, YouTube, WhatsApp)

**India Dairy Show** is setting the stage for South Indian dairy leadership, offering insights, partnerships, and innovations that will shape the future of dairy worldwide. Expanding cold chain infrastructure, increasing private sector investments, and a growing appetite for value-added dairy products like ice creams, cheese, and sweets further strengthen India's position as the global dairy leader. Given that milk and dairy are an intrinsic part of Indian food culture, the **India Dairy Show** will become the ultimate platform for industry leaders, innovators, and stakeholders, offering unmatched business opportunities and insights into the future of South Indian dairy.





## EXHIBITORS PROFILE

Breeding / Veterinary Equipment, Biomass Energy Solutions Providers, Animal Nutrition Companies, Animal Pharmaceuticals, Automation & Software Solutions Providers, Cold Chain & Refrigeration Technology, Cryogenic Tanks Manufacturers, Dairy, Industry Solutions Providers, Dairy Farm Machine



Dairy Farming Equipment, Disease Diagnostics Equipment, Filling and Packaging Machinery Manufacturer, Filling and Packaging Solutions Providers, Feed & Feed Additives Manufacturers, Milking Machine Manufacturers, Dairy Processing Machinery.



Waste Disposal Machinery Manufacturers, Dairy Equipment Manufacturers, UHT Plant Manufacturers, Milk Storage Tanks Manufacturers, Milk Testing & Quality Management Machines Manufacturers, Hygiene and Sanitation Equipment Manufacturers / Suppliers, Waste Disposal Solutions Providers.



### SERVICE TO THE EXHIBITORS

#### FLOOR:

Synthetic Clean Carpet laid for the stall as well as the aisle area

#### STALLS:

Pre-fabricated aluminum octonorm systems with ply panels

#### FASCIA:

Participant Name in Cut-graphics In-Stall

#### FURNITURE:

Table, Chairs & Waste Paper basket

#### ELECTRICAL FITTINGS:

Spot Lights, 5A Power Socket

House-keeping, Security, Drinking water bottles at venue

### PAYMENT TERMS

An Advance payment of 50% has to be paid at the time of booking. Balance 50% of the stall cost has to be paid 30 days before the exhibition. Payment should be made along with the contract form duly filled- in by way of D.D / Crossed Cheque payable at Chennai, in favor of Prompt Trade Fairs (I) Pvt. Ltd. No contract form will be entertained without advance payment. GST @ 18% extra.

Cost of Participation Rs.9,000/- Per Sq.mtr

## **Why Attend the India Dairy Show** **Your Threshold to Dairy Excellence**

### **PROFIT & WHY EXHIBIT?**

Gain insights from South (Tamil Nadu Cooperative Milk Producers Federation Ltd - TCMPL) and National thought leaders. Discover the latest trends, technologies, and solutions. Network with peers, experts, and potential collaborators. Enhance professional knowledge and skills. Pitch innovative ideas to investors and industry leaders. Gain mentorship and market access. Network with potential partners and customers

### **VISITORS PROFILE**

Farm Owners, Cooperative Leaders, FPO Leaders, CEOs, Dairy Plant Managers, Operational Heads, Sales & Marketing Heads, Procurement Officers, Distributors, Dairy Plant Managers, Equipment Technicians, Engineers, Government Officials, Policy Planners, Investment Managers, Bank Executives, VCs, Agricultural Scientists, Dairy Researchers, Students Export Managers, Trade Officers, Compliance Heads, Startup Founders, Tech Entrepreneurs, Veterinarians, Animal Nutritionists, Animal Health Specialists

### **ABOUT ORGANISER**

India Dairy Show (IDS), the apex body of the dairy industry in India, stands at the forefront of unifying and empowering the dairy sector. Representing a diverse membership base that spans cooperatives, multinational companies, corporate entities, private and educational institutions, as well as government and public sector units, IDS serves as a vital link between dairy producers, professionals, scientists, planners, and educationists

### **THE SPECIFICS**

Event	:	India Dairy Show-2027
Dates	:	28,29,30 January-2027
Venue	:	Codissia Trade Fair Complex, Coimbatore
Exhibition Timing	:	10.00 am - 6.30 pm

### **TIME SCHEDULE**

Raw Space Occupancy	:	10 am - 26 January-2027
Stall Occupancy	:	10 am - 27 January-2027
Stall Vacation	:	9 pm - 30 January-2027

### **INTERESTS FOR THE EXPO**

New technology adoption, market access, productivity solutions. Automation solutions, product diversification, efficiency gains. New product sourcing, distribution partnerships, market insights. Efficiency solutions, cost-effective equipment, new tech trends. Policy alignment, scheme effectiveness, feedback on initiatives. High-potential startups, scalable innovations, profitable projects. Collaborative opportunities, presenting research, innovation exchange. New market access, compliance updates, export partnerships. Visibility, investor connections, market validation. Latest diagnostics, veterinary solutions, herd productivity enhancement.



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